

Subject: Fwd: Small Business Saturday Nov 28 is right around the corner

Date: Wednesday, September 23, 2015 8:03:52 AM Pacific Daylight Time

From: Miranda Paster

To: wilmingtonchamber, Jeff Zarrinam, sch, lessisters@lycos.com, Laura Hill, Andrew Thomas, Russell, Mike

FYI

----- Forwarded message -----

From: **International Downtown Association** <tclemmer@ida-downtown.org>

Date: Wed, Sep 23, 2015 at 7:17 AM

Subject: Small Business Saturday Nov 28 is right around the corner

To: miranda.paster@lacity.org

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FOUNDING PARTNER 

HAVE YOU SIGNED UP TO BECOME A NEIGHBORHOOD CHAMPION FOR SMALL BUSINESS SATURDAY?

Become a Neighborhood Champion for Small Business Saturday and you will receive monthly emails leading up to the day to help with planning your event. You will also receive a Small Business Saturday event kit containing Shop Small® merchandise, including bags, balloons, and other items, to help you kick off your event.

See [Terms of Participation](#) for additional details.

Sign up to be a Neighborhood Champion by 11/9 at ShopSmall.com/IDA

PLAN AN EVENT FOR YOUR COMMUNITY

Small Business Saturday® Nov 28 is right around the corner. Now is the time to begin engaging the small businesses in your community to host the biggest one yet. Plan the kind of event that will rally your neighborhood to support the small businesses in

your community.

In 2014, Neighborhood Champions organized events to get their neighborhood shopping:

- [Scavenger Hunt](#) for your main street to encourage people to visit more local small businesses
- [Selfie Event](#) that encourages your neighborhood to show their support for small businesses on social media
- [Passport Event](#) to get more shoppers into more businesses by rewarding them with a stamp
- [Kick-off Breakfast](#) to fuel up for a day of shopping

Need inspiration? Check out these [Event Guides](#) and more on [ShopSmall.com](#)

Sign up to be a Neighborhood Champion today at [ShopSmall.com/IDA](#)

STAY CONNECTED



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Counting my blessings - Sing and be Happy Today!

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